

WG01 Sociology on Local-Global Relations



Sociology on Local-Global Relations

Vol. 1

No.1

30 September 2023

TABLE OF CONTENTS

President's letter	2
Board 2023 - 2027	3
Virendra P. Singh, President.....	4
Parvez A. Abbasi, Vice-President.....	4
Dimitry Ivanov, Treasurer.....	4
Sarvesh Dutt Tripathi, Newsletter Editor.....	5
Marina Rodionova, Member of the board.....	5
Nelly Vuyokazi Sharpley, Member of the board.....	5
Roman Smirnov, Member of the board.....	6
Preeti Tiwari, Member of the board.....	6
Photos of XX ISA World Congress of Sociology	7-12
Photos of WG 01 Sessions at WCOS Melbourne	13-16
WG 01 Sessions Details at WCOS Melbourne	17-18
Forthcoming Activities:	
International Conference (Hybrid) on Media, Gender, and Development in the Era of Globalization	19-22

President's Letter

My Dear Colleagues,

This is my first letter as president of the WG 01. First, I express my gratitude for your trust. I thank Professor Martin Albrow, who founded this group in 1996 as a thematic group and nurtured the group in such a way that within a decade it took the shape of a vibrant Working Group in 2006. I must thank all those colleagues who have held the Presidency of the WG/thematic group since its inception. and various other colleagues who held various responsibilities of the group. I associated myself with the group in 2017 only when I proposed to organize a session entitled “Globalization and Social Transformation of the Local in the Developed and Fast-Growing Economies of the World” on the occasion of XIX ISA WCOS at Toronto, Canada. My interest in the field of globalization is since 1991 when observed a shift in the economy of India from a mixed economy to a liberal global economy by adopting the policy of Liberalization, Privatization and Globalization (LPG). In last three decades, India has shown a tremendous improvement in the growth of her economy. Later, as a Founder Convenor of Indian Sociological Society Research Committee 14 on Culture and Communication (which later renamed as Globalization and Culture), I focused my attention on the globalization of mass media, a set of processes which transformed the entire communication system throughout the world and in a reflexive way facilitated the globalization process. In 2018, my organization Global Research and Educational Foundation India (GREFI), A Public Charitable Trust decided to organize an international conference entitled “Globalization, Communication and Cultural Change: The Transformation of Local Communities and the Rise of Network Society” at New Delhi in November 2019 in collaboration with the WG01. I am thankful to Professor Nataliya Velikaya who readily gave her consent for the event and participated in the deliberations of the conference with her colleagues. During the COVID-19 Crisis situation, we participated in several online conferences organized by her and Professor Flaminia Sacca. During this period, I came in contact of Professor Victor Roudometof of Cyprus University who had been Board Member of the group from 1998-2002, while attending an online discussion held at Global Research Institute Paris (GRIP) in March 2022. He delivered a thought-provoking lecture on “Glocalization” in the Thematic Symposium of GREFI & WG01 international conference held at New Delhi in 2022. I am very thankful for his kindness.

I think this is the right time to underline all the work of Nataliya Velikaya, our President in recent years. Thank you for all you have given us. This newsletter reports the success of ISA World Congress of Sociology in Melbourne (Australia) concluded on July 1, 2023. Our members have shown a keen interest in the academic activities of WG during the Congress. Thanks to all participants, session organizers and chairpersons who made it successful. This publication informs us about our next meetings in Serbia, Belgrade (November 2-3, 2023) and New Delhi, India (November 24-27, 2023).

Finally, I am thankful to Dr. Sarvesh Dutt Tripathi, of University School of Mass Communication, GGSIP University, New Delhi, India for undertaking the task of publishing

the newsletter of the WG and Prof. Parvez Abbasi to undertake the task to prepare the draft of our new statutes as per ISA new guidelines. I take this opportunity to congratulate my fellow office bearers and Board Members and look forward for their kind cooperation in the activities of the WG.

We have now to look forward to strengthening the group by raising awareness among the ISA members about the importance of the theme of the WG in context of changes taken place in contemporary societies. We must organize academic activities on various themes relevant at the local level in collaboration with the WG. For larger participation, we can adopt hybrid mode for our activities preferably on Zoom platform. I shall be available to actively participate in such activities. I am at your disposal. Please share reports of your activities with us and information of the activities you are organizing so that we can disseminate information to a wider group. Please also pursue your colleagues and students to become members of the WG. Your suggestions are welcome. I hope we can continue to meet in person soon.



Virendra P. Singh

President 2023-2027

Board 2023-2027

Virendra P. Singh, President



Prof. Virendra P. Singh is the Founder and Chairman of Global Research and Educational Foundation India (GREFI). He is an eminent sociologist of international repute. He worked as a faculty in Indian Institute of Mass Communication (IIMC), New Delhi and National Institute of Rural Development (NIRD) Northeastern Regional Centre, Guwahati, India in the initial years of his career and has a vast experience in teaching and research at state and central universities at Bhopal, Silchar, and Allahabad. He has to his credit three books and several research papers in national and international research journals. Taught Sociology at Barkatullah University, Bhopal, Reader in Sociology, Assam University (Central), Silchar (1996-2005); Professor of Sociology at Assam University, Silchar (2005-2010). He established Centre for Globalization and Development Studies in June 2010 when he was appointed as Founder Head and Professor of Globalization and Development Studies by University of Allahabad, Prayagraj, India and served there over a decade. Prof. Singh actively participates in and organizes sessions within ISA research committees, including RCs-14, 52, and WG-01 and served as Board Member of ISA-RC 14 (2014-2018) and ISA-RC 52 (2014-2018). He served as member of Management Committee of Indian Sociological Society (ISS) (2011-2017) and national Convener of ISS-RC 14 for several years since 2000.

Parvez A. Abbasi, Vice-President



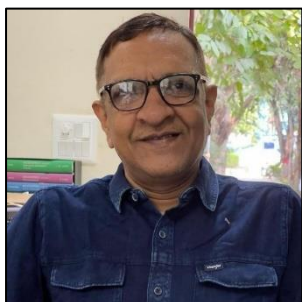
Parvez A. Abbasi is a former Professor and Head of the Department of Sociology at VNSG University, Surat. He is currently Vice-Chairman of the Global Research and Educational Foundation India (GREFI). He holds a doctoral degree in Social Stratification among Muslims, focusing on the Gaddi Caste in Western Uttar Pradesh. He authored the book "Social Inequality among Indian Muslims" and has published numerous research articles in national and international journals. Prof. Abbasi actively participates in and organizes sessions within ISA research committees, including RCs-14, 52, and WG-01, and has chaired sessions since the Yokohama World Congress. He served as a board member for ISA RC14 Sociology of Communication, Knowledge, and Culture (2018-23) and is the convener of ISS RC08: Inequalities, Stratification, and Exclusion Studies. He has worked as a Research Officer on UNESCO and ICSSR projects related to Rural-Urban Inter-Relations of Muslims in the Meerut region. Prof. Abbasi is also associated with academic bodies at various Indian universities and has served as a Co-Editor of ISS Hindi Journal Samajshashtra Samiksha. Currently, he is a member of the advisory board for the journals *Emerging Trends in Development Research* and *Navrachna* (Hindi).

Dimitry Ivanov, Treasurer



Dimitry Ivanov (born 1967) is Professor of Sociology at St. Petersburg State University, Russia. His research interests include current sociological theory, new forms of inequality and new trends of social change – post-globalization and post-virtualization. He is the author of several books published in Russian including *Virtualization of Society* (2000) and *Glam-Capitalism* (2008). His recent international publications are ‘New Forms of Inequality and Structures of Glam-capitalism’ in *Social Evolution & History*. 2016. Vol. 15. No. 2; ‘New Configurations of Inequality and Glam-Capitalism Structures’ in *Global Inequalities in World-Systems Perspective: Theoretical Debates and Methodological Innovations*. Ed. by M. Boatca, A. Komlosy, H.-H. Nolte. Routledge, 2017; ‘Post-Globalization, Post-Virtualization, and New Inequalities’ in *Changing Democracies in an Unequal World*. Ed. by F. Sacca. Milano: Franco Angeli, 2020.

Sarvesh Dutt Tripathi, Newsletter Editor



Professor Sarvesh Dutt Tripathi is an assistant professor at Guru Govind Singh Indraprastha University, New Delhi, India. He had shifted to Media academics after serving in Print Media for more than a decade in different capacities. During his occupation as correspondent for newspapers, he covered tribal/rural issues, Naxalism, Environment, Development and Culture. He has presented his research works on several national and international academic seminars and conferences. From time to time, he also engaged by UNICEF to train journalists working in rural/tribal areas of the country, health workers and tribal adolescent in Child Rights. He has been teaching Print Journalism and Corporate Communication and supervising research works on Fake News, Influence of New Media on Families, Community Radio and Developing Media literacy models for visually impaired.

Marina Rodionova, Member of the board



Professor Maria Rodionova is the Director of Centre for European Studies, Educational Services and Consulting and an Associate Professor and Deputy Head of Department Sociology and Political Science in Academic and International Work at Financial University, under the Government of Russian Federation. She has also worked as Associate Professor at Lomonosov Moscow State University. Maria has been a member of European Sociological Association (ESA), reflecting her commitment to the field of sociology. She has previously served as the Director of Organizational and Strategic Development at MosAuditService LLC, bringing her wealth of knowledge and experience to this role.

Nelly Vuyokazi Sharpley, Member of the board



Dr. Nelly Sharpley serves as the Acting Director for Special Projects within the Office of the Vice-Chancellor at WSU. In this capacity, her primary focus is on addressing urgent issues, particularly the institution's strategy for combatting gender-based violence and sexual abuse. Prior to her current role, Dr. Sharpley has held several key leadership and strategic positions at WSU, including Head of Social Sciences, where she oversaw 36 staff members and managed five academic programs. She has been an active member of the Senate and served a full term on the WSU council. Her contributions were instrumental in shaping the approved WSU 2030 strategic goal, and she has also been a valuable member of the WSU commission for Community Engagement and internationalization. Dr. Sharpley's research expertise is evident in her involvement as a lead researcher in the ECSECC/HSRC/WSU COVID-19 and Funeral Protocols project for the Eastern Cape Government. Beyond national boundaries, she represented South Africa at the BRICS Seminar in Russia on population and economic development and played an active role in the BRICS university project. Additionally, she represented the country at the Belarus-Minsk Population and Development conference in November 2018.

Roman Smirnov, Member of the board



Roman Smirnov received his PhD in Sociology from the University of Graz, Austria and is currently a research fellow at the Institute East European Studies, Free University Berlin. His primary research focuses on the influence of the Russian-Ukrainian war on the academic community in Russia and social and political consequences of modern Russian authoritarianism for academic freedom. His work focuses also on the social and professional mobility of scientists, social inequality and comparative international analysis.

Preeti Tiwari, Member of the board



Preeti TIWARI is Research Associate in Global Research and Educational Foundation India (GREFI). She attained her master's degree in English from University of Allahabad, Prayagraj, India, M.Phil. in Women Studies from Mahatma Gandhi International Hindi University, Wardha, Maharashtra, India. She did D. Phil. From Centre for Globalization and Development Studies, Institute of Interdisciplinary Studies (IIDS) University of Allahabad, Prayagraj, India on the topic "Globalization and Postmodernism: A Critical Analysis of Anthony Giddens" in 2021. She has actively participated in ISA conferences organized in India and abroad. She has published articles in journals of national and international repute. Recently she contributed a chapter entitled "COVI-19 and Patterns of Local and Global Migration in India" in Georgios O. Tsobanoglou and Aikaterini T. Kokkinou (eds.) Sustainable Communities: Prospects and Challenges (2022), Nova Science Publishers.

XX ISA WORLD CONGRESS OF SOCIOLOGY

4701 individuals from 104 countries participated in the XX ISA World Congress of Sociology, Melbourne, Australia June 25-July 1, 2023

Photos of WCOS Melbourne











Photos of WG 01 Sessions at WCOS Melbourne









XX ISA WORLD CONGRESS OF SOCIOLOGY

XX ISA World Congress of Sociology

Melbourne, Australia | June 25-July 1, 2023
Melbourne Convention and Exhibition Centre



Resurgent Authoritarianism:
*Sociology of New Entanglements of
Religions, Politics, and Economies*

WG 01@ Melbourne XX ISA World Congress of Sociology

In the XX ISA World Congress of Sociology, Melbourne June 25-July 1, 2023), WG01 organized 5 sessions including two co-organized sessions (with RC26 and RC34). On June 26, WG01 held its business meeting during which the committee elected the new board (2023-2027). The details of its composition can be seen above. Session wise details of papers presented is given below:

June 26, 2023 10:30-12:20

767 The Upheavals in the Global Order and Their Ramifications for Democracy

Location: 206 (Melbourne Convention Centre)

Session Organizers: Virendra P. SINGH, *GLOBAL RESEARCH AND EDUCATIONAL FOUNDATION INDIA (GREFI)*, India and Parvez Ahmad ABBASI, *Veer Narmad South Gujarat University SURAT, India*

Chair: Sarvesh TRIPATHI, *GGSIIP University New Delhi, India*

AUTHORS AND PAPERS:

767.1 Preeti TIWARI, *Global Research and Educational Foundation India (GREFI)*, B-1205A, KM Residency, Raj Nagar

Extension, Ghaziabad-201017, India

Globalization, Modernity and Traditional Ideology: An Analysis of Conflicting Situation of Afghanistan

767. 2 Deepthi SHANKER, *Global Institute of Business Studies (GIBS)*, India

Indian Professional Education System in the Light of Ukraine-Russian Crisis

767. 3 Priyanka JAIN, *Noida International University, India* **Reverse Migration of Indian Afghans in the Emerging World Order**

767. 4 Rachna SAKSENA, *Institute for social action and research, India*

The Dynamics of Indian Foreign Policy in the Light of Russia –Ukraine Crisis

June 26, 2023, 17: 30 -19: 20

768 WG01 Business Meeting

Location: 206 (Melbourne Convention Centre)

June 27, 2023

JS- 48 integrative and Disintegrative Processes in Europe and Eurasia: Public opinion, State Politics and Media Discourse.

Committees: WG01 Sociology of Local- Global Relations, RC26 Sociotechnics, Sociological Practice

Location: 101 (Melbourne Convention Centre)

Session organizers: Nataliya VELIKAYA , Institute of Social and Political Research of Russian Academy of Science, Russian Federation and Flaminia SACCA, Sapienza Università di Roma, Italy

Chair: Nataliya VELIKAYA, Russian State University for the Humanities, Russian Federation

Authors and Papers:

J S - 4 8 .1 Valentina SHILOVA, Korpus 5, Russian Federation

Management Using “Soft Power ” on the Example of International Communications

JS- 48. 2 Camilla FOLENA, University of Urbino Carlo Bo, Italy, Italy and Gea DUCCI, University of Urbino Carlo Bo, Italy

Decolonising Media Discourses during the Information Warfare: An East- Eurasian Perspective of the RussianUkrainian Conflict from Google News

JS- 48. 3 Sarvesh TRIPATHI, GGSIP University New Delhi, India

Economic, Diplomatic and Geopolitical Narratives of Russia Ukraine Crisis By Media: A Study of Select Digital Print Media of India and West

Distributed Papers:

JS- 48.4 Juma RASULI, Veer Narmad South Gujarat University, Afghanistan; Abdul SARWARI, Veer Narmad South Gujarat University, India and Fatima KARIMI, Veer Narmad South Gujarat University, India

A Study on the Impact of Digital Marketing on Export Growth Afghanistan – India

June 28, 2023 15: 30 -17: 20

769 Post- Globalization Challenging Democracies Location:

Session Organizer: Dmitry I VANOV, St. Petersburg state university, Russian Federation

Chair: Dmitry I VANOV, St. Petersburg State University, Russian Federation

Authors and Papers:

76 9.1 Veronica KHANGCHIAN, Jawaharlal Nehru University, India

Contemporary Crises: Erosion of Democracy?

769.2 Nataliya VELIKAYA , Institute of Social and Political Research of Russian Academy of Science, Russian Federation

Public Legitimization of Political Power in Russia in the Context of a Special Military Operation

769.3 Dawei CHEN, University of Toronto, Canada

A Theory of Dialectical Transnational Historical Materialism for China’s State Capitalism and the China–US Rivalry

June 30, 2023 15:30 - 17:20

J S -128 Approaching Planetary Youth Research

Committees: WG01 Sociology of Local-Global Relations, RC34

Sociology of Youth

Session organizers: Sofia LAINE, The Finnish Youth Research Network, Finland and Kari SAARI, Juvenia – youth research and development centre, Finland

Chair: Sofia LAINE, The Finnish Youth Research Network, Finland

Authors and Papers:

J S -12 8 .1 Wendi LI, University of Melbourne, Australia

Global Youth Climate Activism and Planetary Citizenship in Times of Crisis: A Global North and South Comparative Perspective

J S -12 8. 2 Rachel ZHOU, McMaster University, Canada

Moving Toward a Generational Conversation on Transplanetary Connectivity: A Case of Collective Reading By Global Youth on Reddit

J S -12 8. 3 Hart FEUER, Kyoto University, Japan

Youth Food Literacy for Global Health and Ecology: Building Food System Awareness and Action

J S -12 8. 4 Syafiqah ABDUL RAHIM, Malaysian Youth Council, Malaysia

Nature School Pedagogy in Re-Imagining Sustainable Future of Young People in Malaysia

J S -12 8. 5 Mathias ALBERT, Bielefeld University, Germany

What Would a Planetary Youth Study Look like? The Challenges of Overcoming Methodological Nationalism

Forthcoming Activities:**International Conference (Hybrid) on Media, Gender, and Development in the Era of Globalization**

Global Research and Educational Foundation India (GREFI)

**International Conference (Hybrid) on Media, Gender, and Development in the Era of Globalization
(November 24-27, 2023)**

This conference is part of the activities of the Global Research and Educational Foundation India in collaboration with ISA Working Group 01 Sociology on Local-Global Relations, ISS RC 14 Globalization and Culture, ISS RC 08 Inequalities, Stratification and Exclusion Studies.

Mass media communication has played an important role in strengthening the project of modernity in different parts of the world in postwar period. The nations which got independence from the colonial rule largely adopted modernization approach of development in Asia, Africa and Latin America. Mass communication helped in disseminating the messages of development used by development agencies. Apart from the print media, radio, cinema and television constituted the modern mass media of communication. Although Frankfurt School of Critical Theory viewed mass media in a critical manner and labelled it as producer of a mass society and mass culture which promote high level of consumption and consumer culture. They also point out that media also project false needs through various advertisements propagated through mass media.

The rise of feminist movement in later half of twentieth century had a great impact on social science research and opened a new area of social enquiry in the form of research focusing on the issues related to women and their marginalization in different walks of life. As a result, today gender inequality has become a prominent area of social science research. The scholars of development studies developed distinct approaches/perspectives to analyse the relationship between women and development. In the early phase, social scientists adopted welfare approach to understand the issues related to women. Women in Development (WID) was another approach to analyse the issue. Later on, emphasis was laid on Women and Development (WAD) by adopting neo-Marxist approach and dependency theory. In 1980s there was a paradigm shift with an emphasis on “gender” and a new perspective Gender and Development (GAD) was introduced which emphasized on gender equality and other gender concerns in the process of development. Another perspective on women looks upon the effectiveness of the development measures in eradicating the gender inequality in different spheres of social life. Mainstreaming Gender Equality (MGE) perspective represents to a new approach in dealing with the problems of women in development process and emphasizes on the equal participation of both the men and women in development process. These developments have transformed the focus of social science research and a number of social scientists have examined the interrelation between gender and development.

A number of research have been conducted on the role of women in mass media communication. Women were neglected on mainstream mass media organizations with a limited role. However, the communication revolution which took place from the last decade of 20th century with the advent of globalization era has transformed the media and opportunities to women folk increased in all the spheres.

of media communication. Information technology and digitalization of media brought new opportunities to the women in entertainment industry. The transformations in the field of mobile telephony have further revolutionized the fields of personal and mass communication. A global communication system which emerged in last two decades has a capacity to influence social, economic, political, environmental, cultural spheres throughout the world.

In the emerging new world order, media, gender and development constitute important variables. The conference is aimed to deliberate on the issues related to this pertinent area of research with an emphasis on the configurations of the communication and development processes and gender issues both at the global and local levels.

In the light of the above discussion, the conference is aimed to discuss the following themes/issues:

- Globalization, Modernity and Development
- Neo-Marxian approach to Globalization and development
- Neo Liberalism and gender equality in media
- New media, convergence of media platforms and gender
- Gender issues as reflected in editorial, entertainment content of mass media.
- Gender as portrayed in marketing content of mass media.
- Paradigm changes in development and representation of women in new media
- Women in Development Approach (WID) and media
- Gender construct in media discourse
- Cultural approach to gender and media
- Post structuralist feminism, media and development.
- Women empowerment, gender transformation and development
- LGBTQ discourse in society and media with development perspective
- Gender and media use patterns
- Gender and media industry
- Participatory approach of development, gender and media
- Social media and gender equality
- Underrepresentation, misrepresentation, stereotyping and objectification.
- Media, gender mainstreaming and development
- Gender role and development in Northeast India
- Minority, tribal and marginalised community women and development

The above sub-themes are only indicative. Other themes related to main topic of conference will also be considered.

Venue: Institute of Social Sciences, 8, Nelson Mandela Road, C1, Vasant Kunj, New Delhi, India

Language: English and Hindi

Deadlines:

- a) For sending Abstracts by foreign offline (in person) presenters: 15 October 2023;
- (b) For Indian (Offline and Online) and Foreign Delegates (online): 15 November 2023
- (c) Full paper by 23 November 2023
- (d) All the Foreign delegates (in person) must submit the abstract of the paper along with Abstracts with title and keywords should not exceed 400 words. Additional requested information should include: name(s); affiliation(s); and Email of all the author(s). Abstract and Full Paper should be sent to : registration form and passport details not later than 15 October 2023 to official email of GREFI : grefiplus2018@gmail.com so that political clearance can be obtained from the Ministry of External Affairs Govt. of India in time

Abstracts with title and keywords should not exceed 400 words. Additional requested information should include name(s); affiliation(s); and Email of all the author(s). Abstract and Full Paper should be sent to : Prof. Virendra P. Singh, Organizer of the Conference & Chairman, GREFI & Former Professor of Globalization and Development Studies, University of Allahabad, Prayag Raj, India; Former professor of Sociology, Assam University Silchar, India; E-mail: grefiplus2018@gmail.com Contact: +919235608187; +919936868187; The publication of the selected papers is being planned before and after the Conference in two volumes. Last date for submitting full paper for publication is October 15, 2023. For further details please check our website: www.grefiglobal.org.

Prof. Virendra P. Singh

Organizer of the Conference

Chairman

GREFI

B-1305, KM Residency

Raj Nagar Extension

Ghaziabad-102017, India

E-mail: grefiplus2018@gmail.com

Mobile Nos: +91-9235608187; +91- 9936868187

Whatsapp no.: +919936868187

Prof. Madhav Govind

Co-Organizer of Conference

Chairman, CSSP

JNU New Delhi, India

E-mail: mgovind11@gmail.com

Mobile No.: +91 9868732956

Prof. Nataliya Velikaya

International Coordinator

Department of Sociology, RSUH, Moscow, Russia

E-mail: natalivelikaya@gmail.com

Dr. Sarvesh Dutt Tripathi

Organizing Secretary

University School of Mass Communication

GGSIP University

New Delhi, India

E-mail: sarveshdt@gmail.com

**Registration Fee
For Foreign delegates (without accommodation)**

Category A*	Non-member ISA USD 200	Member/ISS Member USD 150
Category B**	USD 150	USD 100
Category C***	USD 120	USD 75

For General Delegates from India

Without accommodation	Non-member ISA Rs. 5000	Member/ISS Member Rs. 4000
With accommodation	Rs. 7000	Rs. 6000

For Student Delegates from India

Without accommodation	Rs. 4000	Rs. 3000
With accommodation	Rs. 6000	Rs. 5000

(Registration fees include: conference fees, conference materials, scheduled meals and a copy of conference abstract book)

Bank transfer details: Registration Fees be paid through online transactions in favour of "Global Research and Edu-Foundation India", Account. No. 50200043289227 HDFC Bank, Pallavpuram, Meerut Branch (Branch code: 1462), Meerut INDIA (IFSC Code: HDFC0001462;

Swift code:(HDFCINBB); paypal.me/greficonf2012; UPI: 9235608187@paytm

